



## **BURSA AUTOMOTIVE MEETINGS SPONSORSHIP FILE**

### **PLATINIUM SPONSOR (40000 EURO)**

**This package is an actual partnership that would guarantee your company a high profiled participation.**

#### **Only 1 Company can be Platinum Sponsor**

**A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

**A 48sqm booth.** Only 1 booth will be available. These are shell scheme spaces fully equipped with spot lights, 2 tables, 4 chairs, 2 armchairs, 1 cupboard, 1 storage box and company sign, space for your company graphics (subject to modifications).

**Representation of your company logo** on event website, pdf file, all printed materials, strategic places in the event area and main entrance

**A 30 mn slot to open the morning or afternoon session of conferences on the first day of the event.** First day of the event will be exclusively dedicated to conferences addressing offset related topics before the industry. No meetings will be scheduled which will give most attendees the chance to attend. You shall supply a file to be projected during your speech. A rollup supplied by you and presenting your company will be displayed at the entrance

**Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**A two sided advert page** in the event program booklet . The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc.

**A two sided flyer** presenting your company services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participants schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.

**An up to 30sec video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as

at strategic spots such as the business center, coffee corner, main entrance. The video shall bear no sound and be supplied by you..

**Unrestricted access to the convention for up to 15 delegates** of your choice. Lunch, conferences, receptions, workshops etc. will be included.

### **GOLD SPONSOR (30000 EURO)**

#### **MAXIMUM NUMBER OF 2 COMPANIES HAVE THIS SPONSORSHIP**

**A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

**A 42sqm booth.** This is shell scheme space including 2 meeting spots with 3 tables, 9 chairs, 2 fascia boards with your company name (subject to modifications).

**A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

**An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

**Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**Unrestricted access to the convention for up to 10 delegates** of your choice. Lunch, conferences, receptions, workshops etc. will be included

**A 20 mn slot** to open the morning or afternoon session of conferences on the first day of the event. First day of the event will be exclusively dedicated to conferences addressing offset related topics before the industry. No meetings will be scheduled which will give most attendees the chance to attend. You shall supply a file to be projected during your speech.

### **SILVER SPONSOR (20000 EURO)**

**A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target

**A 30sqm booth.** This is Shell scheme space including 2 meeting spots with 3 tables, 9 chairs, 1 fascia boards with your company name (subject to modifications).

**A 10 mn slot** to open the morning or afternoon session of conferences on the first day of the event. First day of the event will be exclusively dedicated to conferences

addressing offset related topics before the industry. No meetings will be scheduled which will give most attendees the chance to attend. You shall supply a file to be projected during your speech.

**An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

**Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**Unrestricted access to the convention for up to 8 delegates** of your choice. Lunch, conferences, receptions, workshops etc. will be included

### **BRONZE SPONSORSHIP (10000 EURO)**

**A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target

**A 24 sqm booth.** This is Shell scheme space including 1 meeting spot with 2 tables, 6 chairs, 1 fascia boards with your company name.

**An half advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

**Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, workshops etc. will be included

### **GALA DINNER SPONSORSHIP:**

**Your company/institution logo** will be visible on the Gala Dinner for 600 hundred people which will be organized during the event. Presentation of your company placed at the entrance or inside.

**During the Gala Dinner an up to 30 sec video** presenting you will be played non stop on screens.

**You will be able to make a 10 minute speech** at the Gala Dinner.

**VIP LOUNGE SPONSORSHIP:**

The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non VIP attendees can Access this area only when they have meetings with a VIP. This is an outstanding opportunity to Show off your company to an audience of high level delegates.

A roll up banner, supplied by you, presenting your company placed at the area entrance or inside

An up to 30 sec video presenting your company. This will be played non stop on screens located at the VIP area. The video shall bear no sound and be supplied by you.

**MEMORY STICK:**

All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards 15 days prior to the event

**REGISTRATION DESK :**

On the registration&front desk of the event, your advertise and flyers presenting your company will be represented.

**OFFICIAL EVENT GUIDE:**

An official program booklet will be distributed to all the participants entering the event. The guide includes event program, conferences summaries, floor plans etc. Supply art work you'll have advert inside. Pricing depends on the advert size you want.

**RESERVATION FORM:**

Company Name: .....

Contact Person :.....

Position:.....

Adress: .....

Tax Number: .....

City/Country: .....

Tel:.....

E-Mail:.....

<b>OPTION</b>	
<b>Platinum Sponsor</b>	40000 Euro
<b>Gold Sponsor</b>	30000 Euro
<b>Bronz Sponsor</b>	10000 Euro
<i>Special Sponsorships</i>	
<b>Gala Dinner</b>	20000 Euro
<b>VIP Lounge</b>	5000 Euro
<b>Memory Stick</b>	4000 Euro
<b>Registration Desk</b>	4000 Euro
<b>Event Catalogue</b>	4000 Euro
<b>Total</b>	
<b>Tax</b>	
<b>Grand Total</b>	

**SIGNATURE AND COMPANY STAMP**

**DATE:**